

PLANit Global Limited

Privacy Policy

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1. About

PLANit Global Limited ("**We**") are committed to protecting and respecting your privacy.

This policy (together with our terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

By visiting www.planitglobal.co.uk ("the platform") and/or downloading the PLANit Global Galaxy App ("the app") you are accepting and consenting to the practices described in this Privacy Policy.

For the purpose, of the Data Protection Act 2018 (the "**Act**") and the General Data Protection Regulation ("**GDPR**"), the data controller is PLANit Global Limited of Technology Centre, Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RU.

2. Information We Collect from You

We will collect and process the following data about you:

2.1. Information you give us:

This is information about you that you give us by filling in forms on our site www.planitglobal.co.uk ("**our site**") or through the app by corresponding with us by phone, e-mail or otherwise. It includes information you provide when you register to use our site, upload to our site and when you report a problem with our site.

The information you give us may include the following:

- Your name
- Your age
- Your educational institution such as your school, college or university
- Your gender
- Your address
- Your e-mail address
- Your phone number
- A personal description

2.2. Information we collect about you:

With regard to each of your visits to our site, we will automatically collect the following information:

- o technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform.
- o information about your visit, including the full Uniform Resource Locators (URL), clickstream to, through and from our site (including date and time), page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

2.3. Information we receive from other sources:

This is information we receive about you if you use any of the other websites we operate or the other services we provide. In this case, we will have informed you when we collected that data if we intend to share those data internally and combine it with data collected on this site. We will also have told you for what purpose we will share and combine your data. We are working closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies). We will notify you when we receive information about you from them and the purposes for which we intend to use that information.

3. Uses Made of the Information

We use information held about you in the following ways:

3.1. Information you give to us

We will use this information:

- to provide you with the information and services that you request from us via our site or the app and to allow you to interact with businesses registered to our site and for such businesses to interact with you;
- to provide you with information about other services we offer that are similar to those on our site or on the app;
- to notify you about changes to our service;
- to ensure that content from our site is presented in the most effective manner for you and for your computer.

3.2. Information we collect about you

We will use this information:

- to administer our site and the app and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our site and the app to ensure that content is presented in the most effective manner for you and for your computer;
- to allow you to participate in interactive features of our service, when you choose to do so;
- as part of our efforts to keep our site and the app safe and secure;
- to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;
- to make suggestions and recommendations to you and other users of our site and the app about goods or services that may interest you or them.

3.3. Information we receive from other sources

We will combine this information with information you give to us and information we collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information we receive).

4. Disclosure of Your Information

You agree that we have the right to share your personal information with selected third parties including:

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- Businesses registered to our site and other business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you; **We will not disclose personal information about individuals to businesses**, but we will provide them with general information about our users (for example, we may inform them that 500 males aged under 20 have clicked on their business profile on any given day).
- Advertisers and advertising networks, including all forms of social media, that require the data to select and serve relevant adverts to you and others. **We will not disclose information about identifiable individuals to our advertisers**, but we will provide them with aggregate information about our users (for example, we may inform them that 500 males aged under 20 have clicked on their advertisement on any given day). We may also use such aggregate information to help advertisers reach the kind of audience they want to target (for example, females in a particular geographical area). We may make use of the personal data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience;
- Analytics and search engine providers that assist us in the improvement and optimisation of our site and the app.
- In the case of school users, information in respect of name and businesses visited will be disclosed to the school attended for the purposes of analysis so as the schools can build an understanding of student interests.

We will disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets.
- If PLANit Global Limited, or substantially all of its assets, are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use or terms and conditions of sale and other agreements; or to protect the rights, property or safety of PLANit Global Limited, our customers or others.

5. Our Legal Basis for Processing your Personal Information

We process your data under the following legal grounds:

- Performance of a contract: where the processing is necessary for us to deliver our services to you.
- Legitimate interests: the lawful justification for sending you email marketing communications about our business, services and news is because we have a

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legitimate business interest for your data to be used for this specific purpose. You are in control of your data and can choose not to receive these messages.

6. Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. For detailed information on the cookies we use and the purposes for which we use them see our **Cookie Policy**.

7. PLANit Global Galaxy App

This Privacy Policy applies to the app “PLANit Global Galaxy” and will be referred to as “the app” or “this app” or simply “app”.

This app is built using Unity engine and uses Unity Analytics to provide PLANit Global with more insight into how people use the app or the platform. In short, these services will collect some data and use this data to ensure that the app is running appropriately.

By installing the app, Unity may collect some or all of the following information about your device:

- unique device identifiers (e.g. IDFV for iOS devices and Android ID for Android devices)
- IP address
- country of install (mapped from IP address)
- Device manufacturer and model platform type (iOS, Android, Mac, Windows, etc.) and the operating system and version running on your system or device;
- Language
- CPU information such as model, the number of CPUs present, frequency, and instruction set support flags
- Graphics card type and vendor name; graphics card driver name and version (e.g. “nv4disp.dll 6.10.93.71”); which graphics API is in use (e.g. “OpenGL 2.1” or “Direct3D 9.0c”); amount of system and video RAM present
- Current screen resolution
- Version of the Unity Editor used to create the game
- Sensor flags (e.g. device support for gyroscope, touch pressure or accelerometer)
- Application or bundle identification (“app ID”) of the game installed
- Unique advertising identifiers provided for iOS and Android devices (e.g. IDFA or Android Ad ID)
- Checksum of all the data that gets sent to verify that it transmitted correctly.

If you would like to learn more about Unity, please visit <https://unity3d.com>.

8. How We Store Your Personal Data

All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

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Your data may be stored, processed and transferred outside the EEA so that we can use your personal data as described within this policy. We will make sure that any transfers of personal data comply with data protection and privacy laws that apply to us as set out in GDPR regulations.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

We only keep your personal data for as long as we need to, to use it for the reasons described above. Where your information is no longer required, we will ensure it is disposed of securely.

After five years of inactivity, the Company will dispose of all information records held unless otherwise instructed to remove the information immediately, except in the case of financial records which will be retained for a period of 6 years from the end of the last company financial year they relate to.

If you instruct us to stop sending emails that are not service related, we shall keep a record of that instruction indefinitely, unless you instruct us otherwise.

9. Third Party Websites

Our site and the app may contain links to and details of other websites. These websites are out of our control and are not covered by this privacy policy. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

10. Access to Information

The Act and GDPR gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act and GDPR. Any access request will not be subject to a fee. Please write to the postal address at the end of this policy or email us at talkto@planitglobal.co.uk to request further information on how to apply.

11. Changes to Our Privacy Policy

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

12. Your Right to Withdraw Your Information

As a **business or charity**, should you decide that you wish to withdraw your subscription for PLANit Global, you will need to log in to your account and go to Account Settings where you can request to delete your account. PLANit Global will withdraw your information from the site

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and the Platform, by cancelling your payment and deleting your Employer Profile. Please see our **Refund Policy** for more information.

As an **education establishment**, should you decide that you wish to withdraw your consent for PLANit Global to process your personal information **at any time**, you will need to email supportteam@planitglobal.co.uk. Following your confirmation of the request, we will delete all your personal information immediately.

- Please note that any explorers linked to your education establishment will still be registered with PLANit Global but will no longer be linked with that establishment.

As an **explorer**, should you decide that you wish to withdraw your consent for PLANit Global to process your personal information at any time, you will only need to go to the 'my profile' page of your registered account and click **delete my account**, which following your confirmation of the request will delete all your personal information immediately.

In addition to the right to withdraw your information, registered users can update their personal data at any time by going to the 'my profile' page of your registered account to change the details. Alternatively, you can contact us using the details shown in section 14 of this policy.

Any marketing communications or research request emails can be blocked or discontinued by either using the link contained within the communication or by contacting us using the details shown in section 14 of this policy.

13. Other Terms and Policies that Apply to You

Please refer to our **Cookies Policy** for information about how PLANit Global collects, uses and discloses personal information from users of the Site, the Platform and the app.

Please refer to our **Terms of Use** that govern your use of the Site, the Platform and the app.

If you are a business or charity, please refer to our **Terms of Sale** which provide the terms and conditions on which PLANit Global, provides a platform for you to profile your organisation ("**Employer Profile**") via the Site.

As a business or charity, you will need to refer to our **Refund Policy** for information on how to cancel your subscription payment to PLANit Global.

14. Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to PLANit Global Limited of Technology Centre, Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RU or via email to talkto@planitglobal.co.uk.